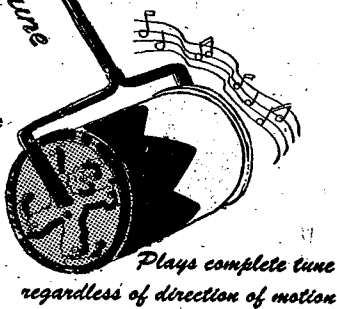


Retail \$3.95

*Roll-O-Tune*  
 5" x 6 1/2" handle  
 20" handle  
 Swiss Music Works  
 Unbreakable Plastic Handle  
 Plastic DRUM



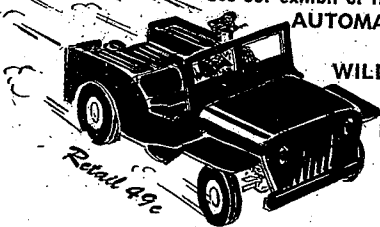
*Plays complete tune regardless of direction of motion*

Visit our exhibit at the Toy Fair

**HOTEL NEW YORKER**

Rooms 961-962

See our exhibit of friction motors featuring  
**AUTOMATIC REVERSING INERTIA MOTOR WC9**

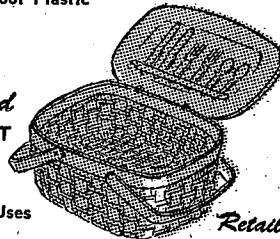


*Willys Jeep with the new*  
**BTX-4 FRICTION MOTOR**

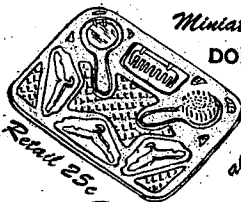
No Winding Slow and Fast Speeds  
 Shatter Proof Plastic

*Little Red Riding Hood*  
**PICNIC & LUNCH BASKET**

with Utensils  
 Plastic Acetate  
 Ideal Play Toy—1000 Uses



Retail 49c



*Miniature*  
**DOLL VANITY & DRESSER SET**

Permanent Holder with Full View Mirror Comb Brush and 3 Hangers  
 also Smaller Set on Card & Hangers

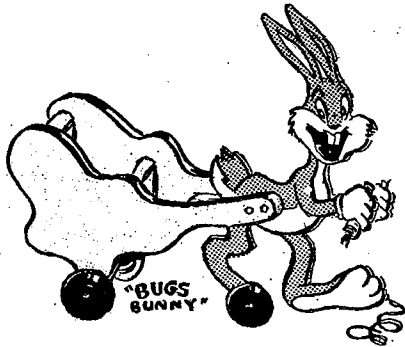
Retail 25c



*buffalo* toy crafters inc.

1807 ELMWOOD AVE. BUFFALO 7, N.Y.

**EVERYTHING A WARNER BROS. FRANCHISE CAN OFFER TO PICK FROM**



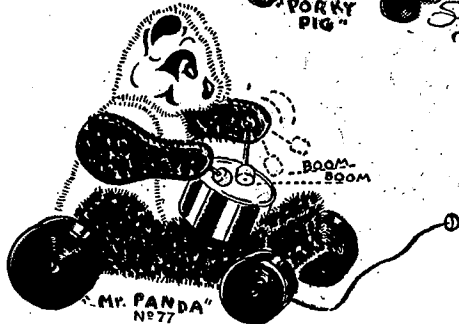
"BUGS BUNNY"

**14 ITEMS IN ALL**

- BUGS BUNNY
- PORKY PIG
- DAFFY DUCK
- TWEETIE
- ELMER
- ETC. Etc.



"PORKY PIG"



"MR. PANDA" No. 77

**ACTION PULL TOYS**  
 OF

**STURDY WOOD CONSTRUCTION**  
**COLORFUL LITHOGRAPH FLOCKED FINISH**  
**FAST COLORS LEAD FREE ENAMEL**

**BRICE TOY & NOVELTY INC.**

Colden, Erie County New York

*See us at the toy fair*

**HOTEL NEW YORKER**

Rooms 961-962

**THREE**



Youngsters and old  
 amazingly realistic  
 "Caterpillar" const

**"LIFE-TIME" TA**

These model toys h  
 50 major parts car  
 again. All parts ar

**NEW DURABLE**

Just like the big 1  
 and ripper teeth r  
 ing extra strength

**AUTHENTIC SL**

Even tiny motor  
 clearly reproduce  
 proved these mo  
 their big, yellow

**NEW DYNAM**

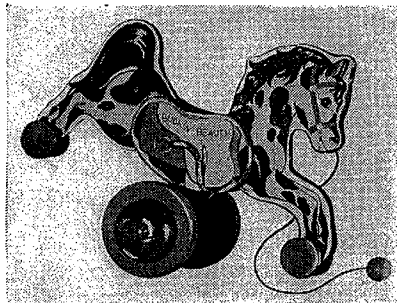
Eye-catching car  
 offer the D7 Di  
 carton or packe  
 lower cost kits 1

\*\*CATER  
 Tractor  
 co-operat  
 Tractor 1

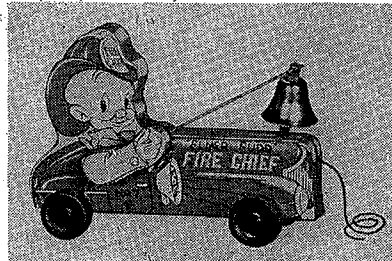
**REU**

MARCH, 1950-

BUCKIN' BEAUTY #930

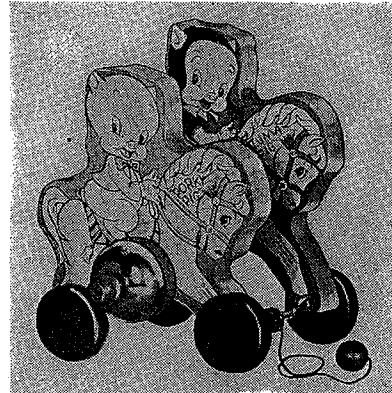


ELMER FUDD #7

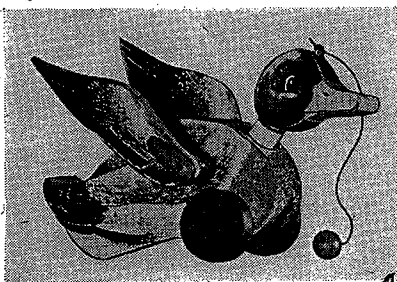


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SUITE 313  
200 FIFTH AVENUE BLDG., N. Y.**

GALLOPING PALS #920



WADDLES #125



*In Charge of*  
**CHARLES S. JACOBSEN**  
(EASTERN REPRESENTATIVE)

*Representatives:*

**MID WEST**

REE-RON SALES  
35 E. Wacker Drive  
Chicago 1, Illinois

**WEST COAST**

AL AUGER  
1700 Sanchez Avenue  
Burlingame, Calif.

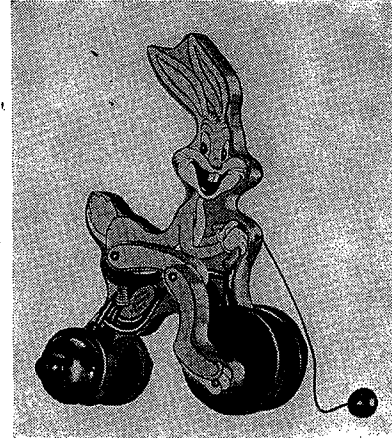
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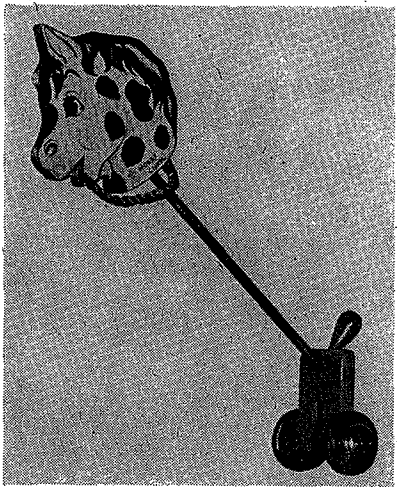
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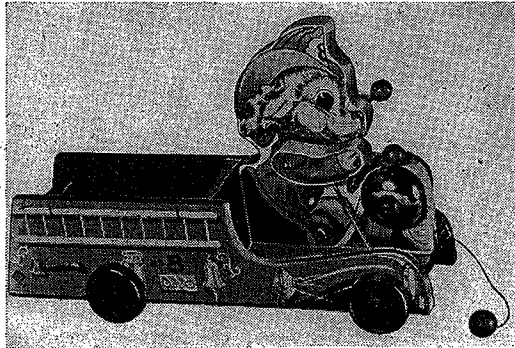


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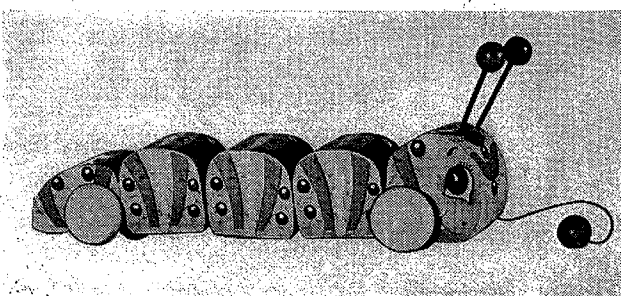
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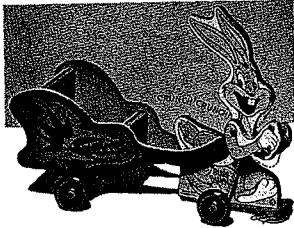
COO-COOLA #133

**WARNER  
BROS.  
COMIC &  
MOVIE  
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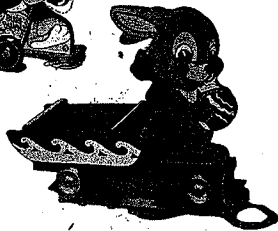
9-1950

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CHICAGO: Chas. H. Carroll, Mds. Mart. PACIFIC COAST: Al Auger.  
Burlingame, California. SOUTH W.: Burkamer & Zimmerman, Fort Worth,  
Texas. SOUTH E.: Atlanta Toy Mart, Atlanta, Georgia

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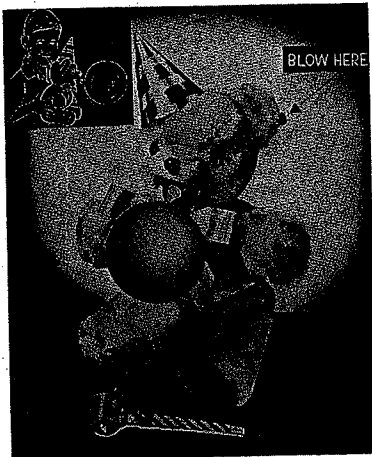
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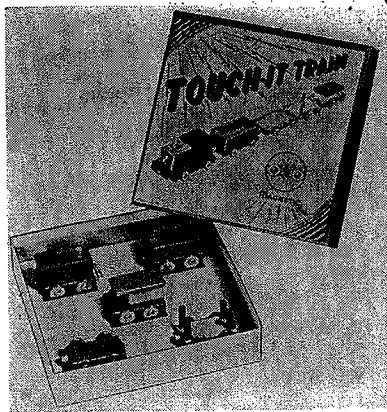
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2029 Main Street  
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EVERY LITTLE GIRL'S  
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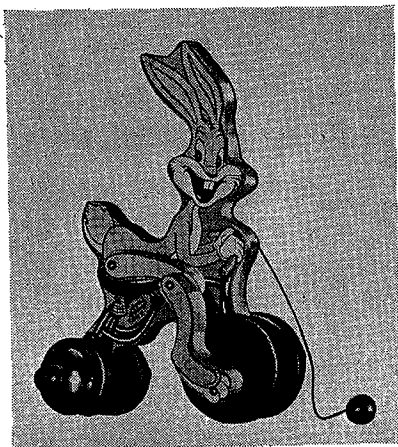
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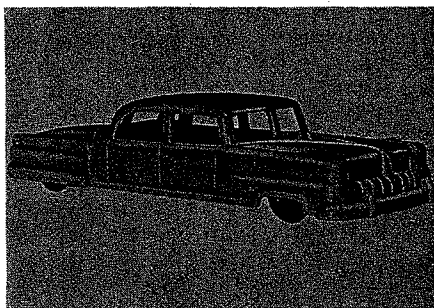


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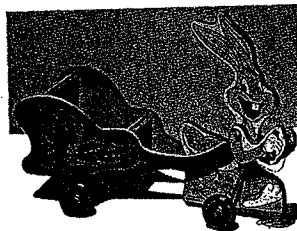
Buy  
**U.S. Saving Bonds**

*Brice*

BRICE

9-1950

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CHICAGO: CHAR. H. CARROLL, M.D.S. Mart. PACIFIC COAST: AL AUGER.  
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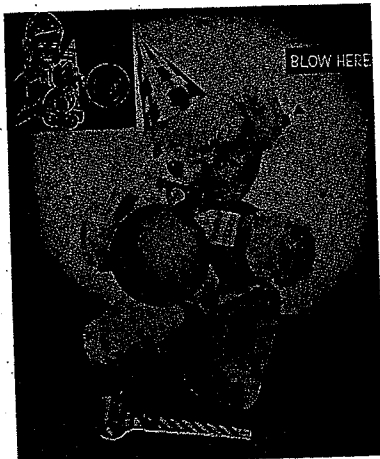
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**DART GAMES  
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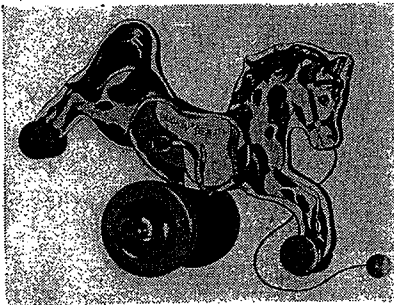
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# BRICE

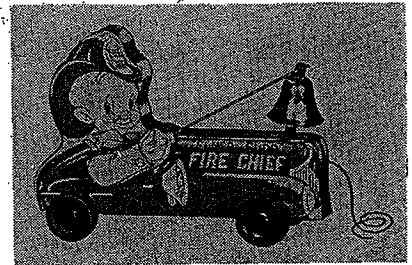
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EAST AURORA (ERIE COUNTY) NEW YORK

BUCKIN' BEAUTY #930



ELMER FUDD #7



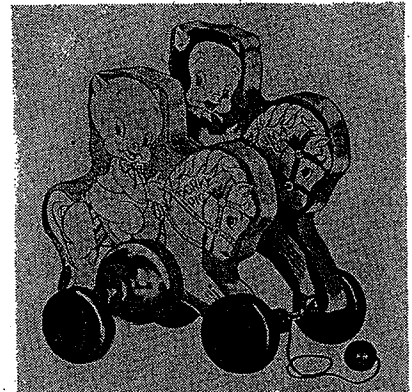
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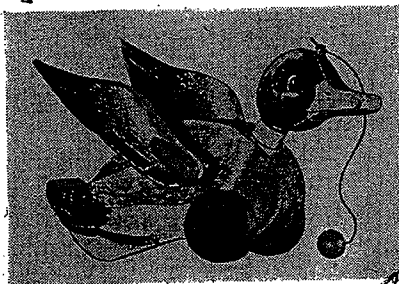
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GALLOPING PALS #920



WADDLES #125



### *Representatives*

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REE RON SALES  
35 E. Wacker Drive  
Chicago 1, Illinois

#### WEST COAST

AL AUGER  
1700 Sanchez Avenue  
Burlingame, Calif.

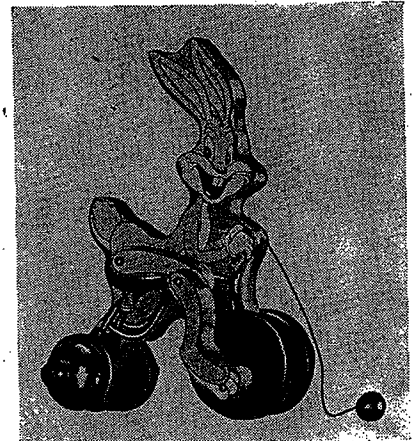
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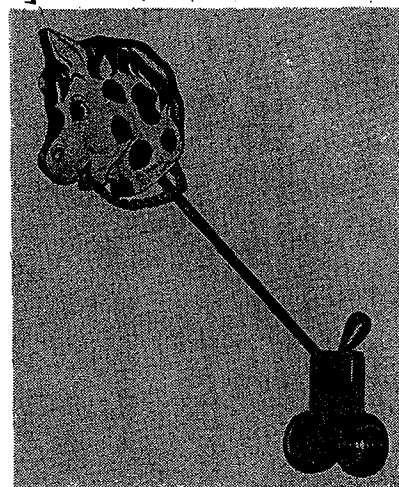
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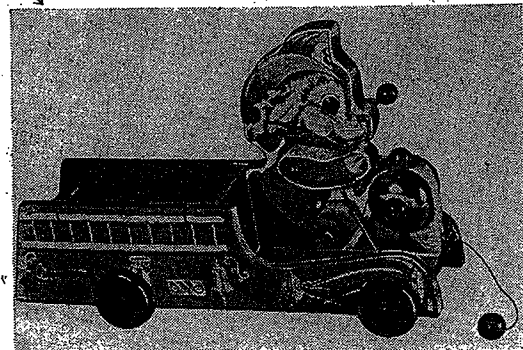


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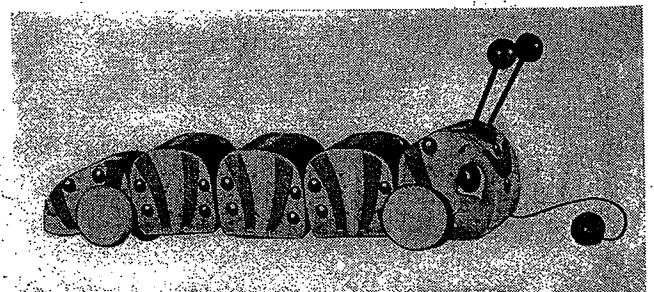
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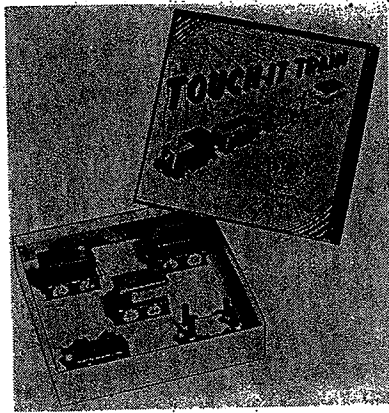
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WARNER  
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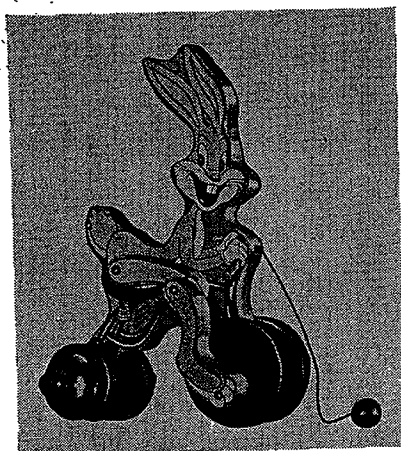
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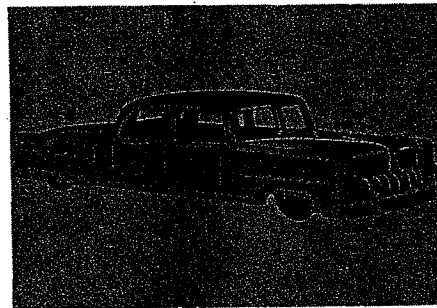


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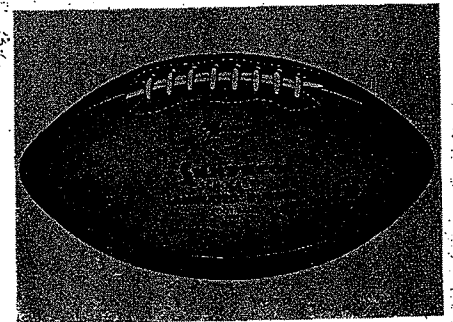
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Introduced at the National Sporting Goods Show in Chicago by T. B. Roberts, Sun's sales manager, and B. T. Johnson of Sun's sales division, the companion ball is a Laminated All-Rubber Scholastic Football. Official in size and weight, the Scholastic Football is made with a separate bladder and a rubber cover built up of rubber layers and cured. The ball is laminated for added durability and rigidity. Built to last, it'll afford every growing youngster months of thrills and pleasure.

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