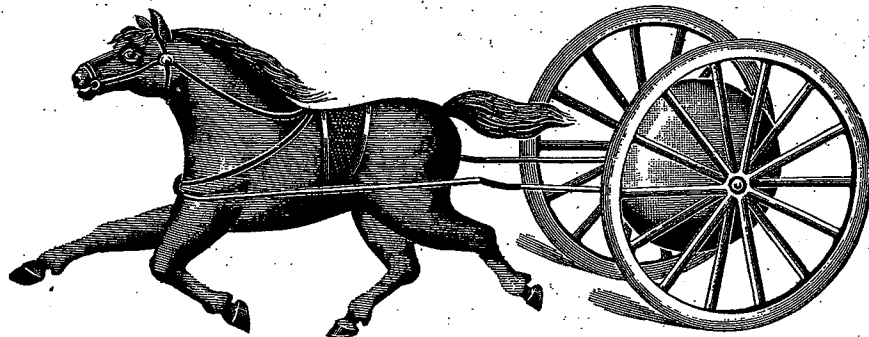
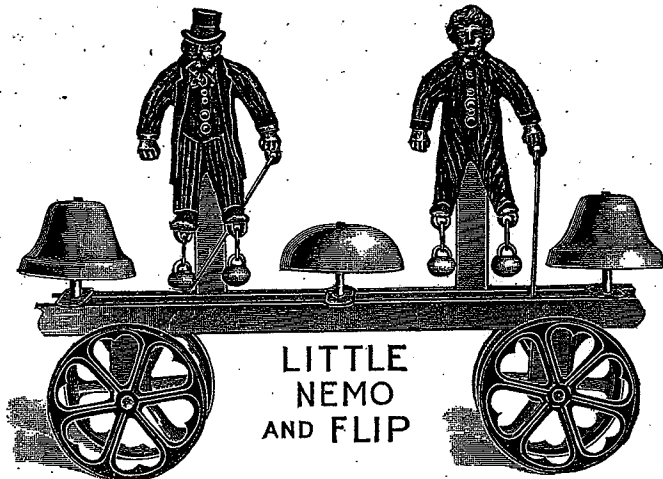


# Bell Toys

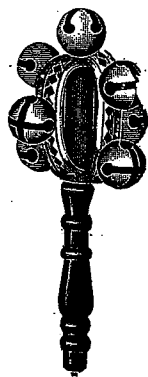


Famous for Tone, Design and Finish



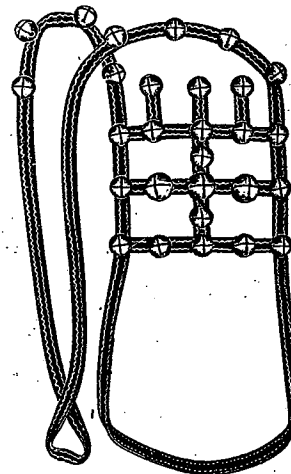
LITTLE  
NEMO  
AND FLIP

Our lines include every variety, staples as well as novelties. They are made in factories which have long established reputations for producing the best goods of the kind.



THE N. N. HILL BRASS CO. LINE  
THE GONG BELL MFG. CO. LINE  
THE WATROUS MFG. CO. LINE

Rattles	Revolving Chimes
Reins	Bell Toys
Floor Chimes	Novelty Chimes
Buzz Chimes	Call Bells
Telephone Chimes	Tea Bells



ADDISON E. CUDWORTH and FRED W. CRANDALL, Receivers

## Hardware & Woodenware Mfg. Co.

Pioneer American Toy Manufacturers

693-697 Broadway, cor. Fourth St.,

NEW YORK

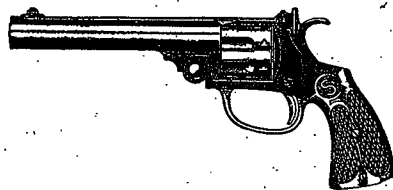
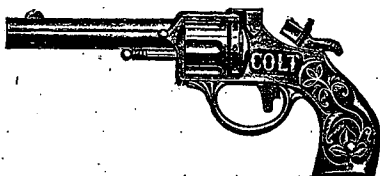
Kindly Mention PLAYTHINGS When Writing to Advertisers.

# New Spring Lines

The new spring lines are now ready, with a **reduction of prices** on most numbers.

You will find in every item the same high quality for which our lines are famous. The Spring line consists of sail boats, mechanical boats, bell toys, chimes, jackstones, sand pails, tops, horses, reins, Easter Novelties, garden and croquet sets, and cap and blank cartridge pistols. All attractive sales producing toys made by old reliable factories that have been making quality playthings for years.

Don't miss the profits that this line will pay you. Send for our catalogues and prices or better still come in and see our display at our **permanent toy fair.**

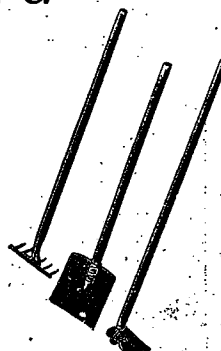


## RIEMANN, SEABREY CO.

Direct Factory Representatives

11-15 UNION SQUARE WEST, N. Y. C.

The Home of American Toys



# TRO



## THIS IS RETAILS

Walks and sa  
stuffed body ar  
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novel in const

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# RIEMANN SEABREY CO

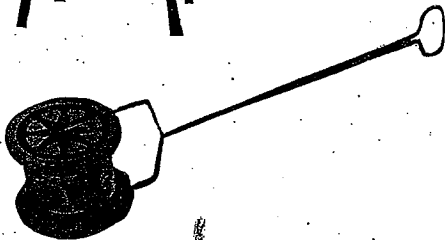
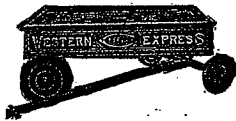
11 UNION SQUARE  
NEW YORK

## HEADQUARTERS FOR AMERICAN TOYS

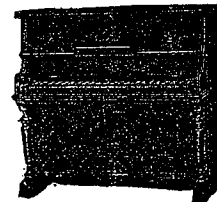
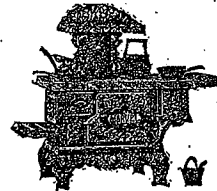
WE ARE DIRECT REPRESENTATIVES

OF

## AMERICA'S LEADING TOY FACTORIES



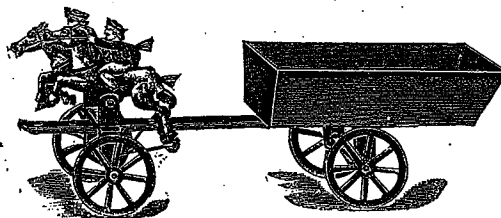
KINGSBURY MFG. CO.  
 MASON & PARKER MFG. CO.  
 NOBLE & COOLEY CO.  
 WHITNEY REED CORP.  
 GREY IRON CASTING CO.  
 KENTON HARDWARE CO.  
 N. N. HILL BRASS CO.  
 J. & E. STEVENS CO.  
 ROY BROS.  
 S. A. SMITH MFG. CO.  
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 WATROUS MFG. CO.  
 TRION TOY CO.  
 NONPAREIL TOY & NOVELTY CO.  
 GEO. W. MORRIS

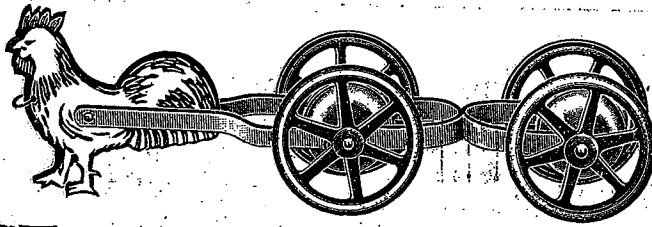
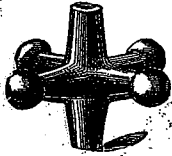


While many of our factories have withdrawn their lines, we are still accepting orders on:—

DOLLS                      BOATS  
 TRACTORS AND TRAILERS  
 ROLLER CHIMES      CHENILLE CHIMES  
 JUVENILE INDESTRUCTIBLE FURNITURE  
 METAL AND WOOD DOLL FURNITURE  
 ENAMELED SAND PAILS  
 WATERING POTS  
 TERRY CLOTH AND FLANNEL STUFFED  
 ANIMALS AND NOVELTIES  
 TEDDY BEARS                      AEROPLANES  
 PAPER HATS                      METAL TAMBOURINES  
 AND OTHER SPECIALTIES

What Are Your Requirements?  
Write Us—We May Be Able to Help You!





1922



# LARGEST PERMANENT AMERICAN TOY FAIR

## And The Opportunity For You

This is the season when each progressive merchant plans for his big harvest in toy sales. This is the right time to buy.

He knows that if his stock is not popular or extensive enough, he cannot supply the demand. The public demands the best that can be obtained, and the merchant who is unprepared loses out.

The successful buyer visits the market and personally selects the toys which he knows are going to yield him a profitable return.

This is, then, *your opportunity* to prepare for business—*your opportunity* to make *your* selection!

**OUR TOY FAIR** is not only the largest permanent exhibit, but also the most attractive. It embraces every line of toys—the right kind at the right prices—toys that reap a substantial profit for you.

Your personal visit is earnestly solicited.

**You will find all of our old factories represented.**

## RIEMANN, SEABREY CO.

Direct Factory Representatives

11-15 UNION SQUARE WEST, NEW YORK CITY

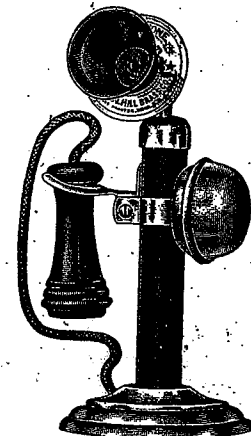
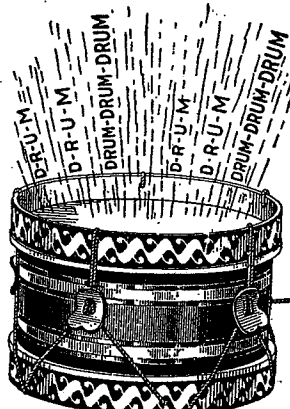
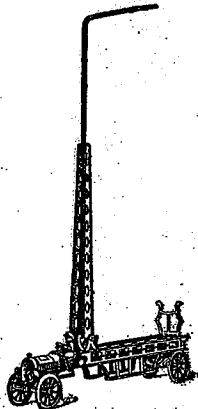
"THE HOME OF AMERICAN TOYS"

REPRESENTING

KINGSBURY MFG. CO.  
KENTON HARDWARE CO.  
WHITNEY REED CORP.  
NOBLE & COOLEY CO.  
MASON & PARKER MFG. CO.  
WHITNEY BROS. CO.  
COMMERCIAL MFG. & PATTERN WORKS

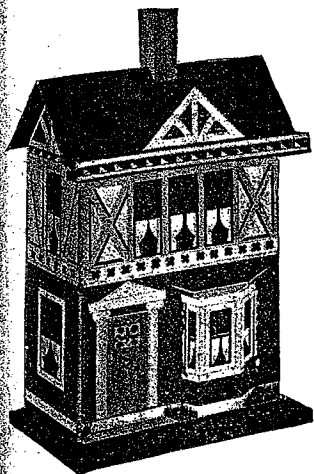
N. N. HILL BRASS CO.  
GREY IRON CASTING CO.  
ATASCADERO TOY & DOLL FACTORY, INC.  
WATROUS MFG. CO.  
J. & E. STEVENS CO.  
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A. S. PAYNE, INC.

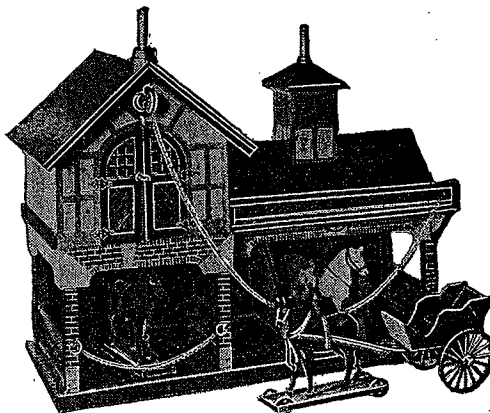


"Patent Applied For"

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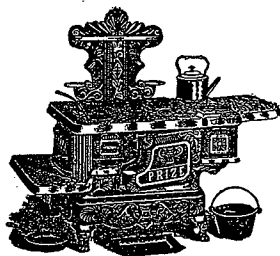


# BLISS' DOLL HOUSES AND STABLES

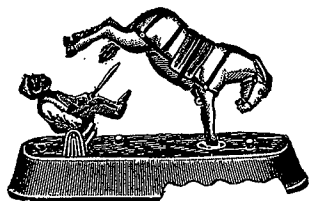


THE STANDARD FOR  
THE  
AMERICAN MARKET

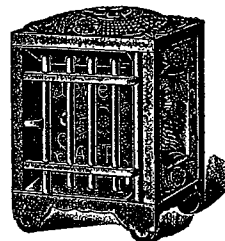
Strongly built, beautifully lithographed, finished in the most attractive manner. All fittings, accessories and so forth are in keeping—the best of their kind.



RANGES



MECHANICAL BANK

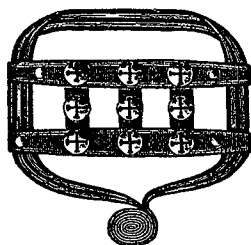


SAFES

Wherever these Toys are sold, the Stevens line is well and favorably known. For style, finish and construction it is unequalled.



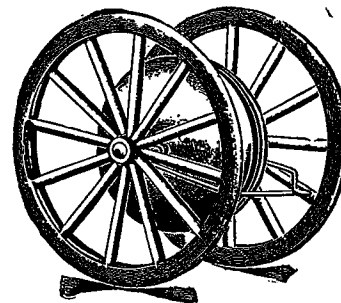
BELL TOYS



REINS



BELLS



CHIMES

These goods, made by the N. N. Hill Brass Co., the Watrous Mfg. Co. and the Gong Bell Mfg. Co., have a justly deserved reputation for high quality clear ringing tones and durability. They are familiar to the trade as a most profitable line to handle.

Kindly Mention PLAYTHINGS When Writing to Advertisers.

1914

# THE WATROUS MFG. CO.

EAST HAMPTON, CONN.

## BELLS AND BELL TOYS

Floor Chimes Push Chimes

# MODELIT

An Improved Construction Outfit

MORE AND BETTER PARTS

Prompt Deliveries Assured

Send for Illustrated Catalogue

## RIEMANN, SEABREY CO.

REPRESENTATIVES

ROADWAY and 15th ST.

NEW YORK

## A NEW LINE of TOY MARBLES

NINE SIZES

AKRO TRADE MARK EIGHT COLORS

AGATES

BROWN  
WHITE  
BLUE  
GREEN

**ONYX**

RED STRIPED CARNELIAN, JADE GREEN, GOLDEN  
YELLOW, TURQUOISE BLUE  
"AKRO" AGATE TOY MARBLES

Shipments now being made from our new factory.  
Ask for samples and prices.

**THE AKRO AGATE CO.**  
CLARKSBURG, WEST VIRGINIA

Manufacturers of  
GLASS BALLS FOR EVERY PURPOSE

## EASTER SPECIALTIES

In Plush Stuffed Animals

Rabbits  
and  
Roosters



Swans  
and  
Ducks

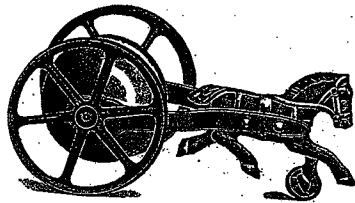
This Flannel Stuffed Dog, 6 1/2 inches high, retails at 10c.

Our lines of all-year-round sellers in flannel and plush stuffed animals are complete. They retail at 10c, 25c and 50c, and you will find in each remarkable value. We will send you 1 gross assortment of our Easter Specialties, such as Rabbits, Roosters, Swans and Ducks, at \$10.50 per gross.

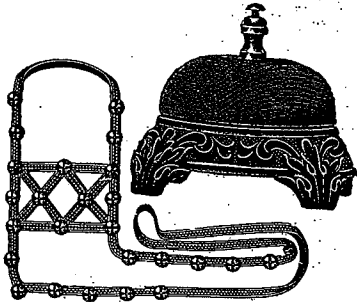
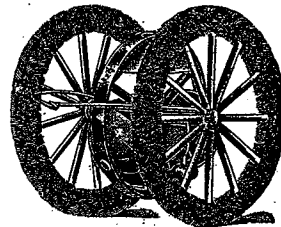
**New York Toy and Novelty Works**

408-410 West Broadway, New York

Also Manufacturers of 10c. and 25c. Baseball Gloves

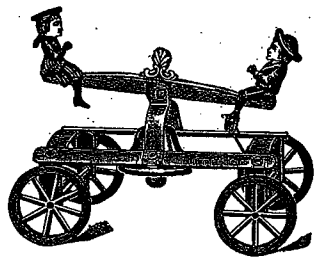


RATTLES  
REINS  
TEA AND CALL  
BELLS  
IRON AND STEEL  
TOYS

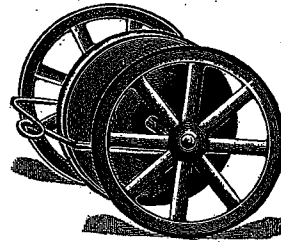


The N. N. HILL BRASS CO.  
EAST HAMPTON, CONN.  
REPRESENTATIVES: RIEMANN, SEABREY CO. 11-15 Union Square, N. Y.

We  
Wan  
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Send  
This  
Book  
to Yo



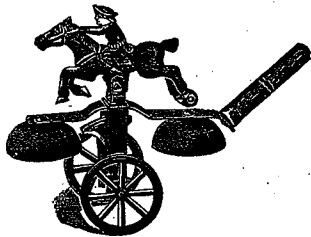
OUR 1920 LINE OF  
BELL TOYS  
AND  
FLYING  
AEROPLANES



Is Now on Display at the Salesroom of

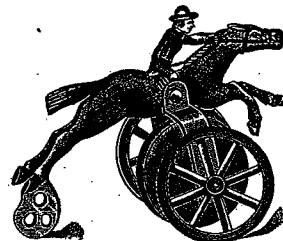
THE RIEMANN-SEABREY CO.

11-15 UNION SQUARE WEST  
NEW YORK



The Watrous Mfg. Co  
East Hampton, Conn.

MAKERS OF BELL TOYS  
FOR OVER 40 YEARS



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INSIST ON 1921

# DOLL WIGS

Made by the

**MUTUAL HAIR GOODS COMPANY, Inc.**

1252-1256 BEDFORD AVENUE

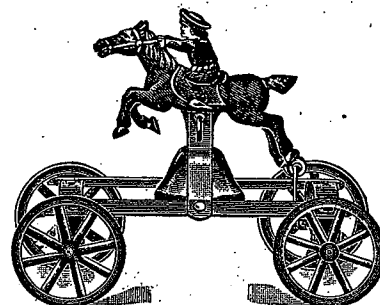
BROOKLYN, N. Y.



# BELL TOYS

NO TOY DEPARTMENT COMPLETE WITHOUT OUR LINE

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Our 1921 Catalogue and Prices are now ready.

WRITE FOR THEM

MANUFACTURED BY  
**THE WATROUS MANUFACTURING COMPANY**  
East Hampton, Conn.

NEW YORK OFFICE AND SALESROOM  
**RIEMANN, SEABREY CO.**  
11-15 Union Square West, New York, N. Y.



## Why Balloons Sell

Will be quickly disclosed to you if you will let any youngster loose with one or more. Try it in a railway coach for example. Every passenger, old and young, will join in the fun. Are Perfection Balloons on your counters? They should be.

**THE PERFECTION RUBBER CO.**  
2697 Columbus Road CLEVELAND, O.

# PRICES REDUCED

SEE OUR NEW LINE OF  
**UNBREAKABLE CHRISTMAS TREE ORNAMENTS**  
FOR 1921

ARTIFICIAL FRUIT SECOND TO NATURE FOR DECORATIVE PURPOSES

**The Artificial Fruit Co. of America, Inc.**

49-51 FIRST STREET (between 1st and 2nd Aves.) NEW YORK  
CHICAGO REPRESENTATIVE: IRA A. JONES CO., 17 No. Wabash Ave.

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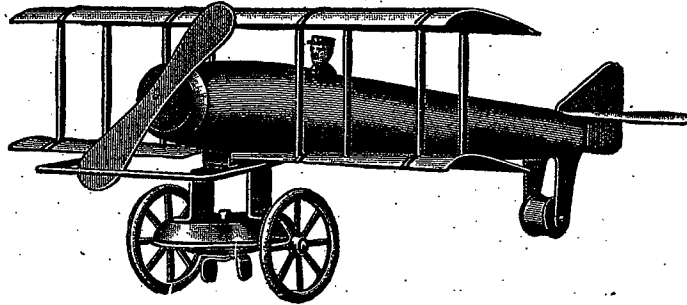
# NEW TOYS

## MECHANICAL AEROPLANE

A new addition to the Kingsbury family of mechanical wind-up toys.

It glides along with its propeller twirling furiously in regular aerodynamic fashion.

It's not meant to fly.



Finished in attractive colors similar to the colors of the Government planes.

Packed in showy cartons — partly knocked down but easily assembled.

## Pershing Bank



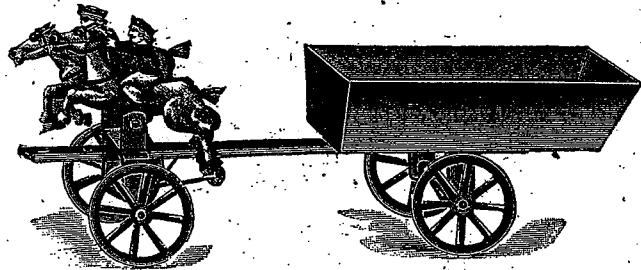
A good, snappy pull toy of unusual design. Finished in very bright colors.

An artistic Bronze Bust of the American Hero, 8 inches high, perfectly proportioned, and a remarkably true likeness.

While primarily designed for a bank, its artistic merit makes it worthy a place in any home or on any desk as an ornament.

A combination 4th of July and Christmas toy. Cannon shoots firecrackers. Finished in Army colors.

## WAGON TOY

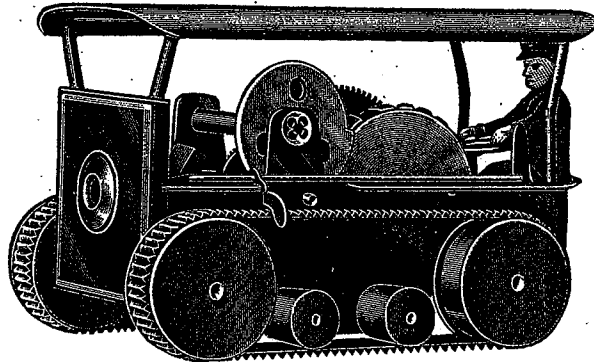


## FLYING ARTILLERY



## MECHANICAL TRACTOR

A brand new creation in mechanical toys. Equipped with a good, strong motor, controlled by speed regulator, for varying speeds.



Climbs right over obstacles placed in its way, just like the real thing.

Put up in boxes with or without trailers.

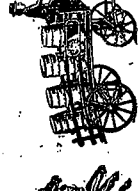
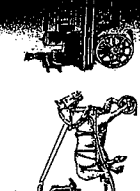
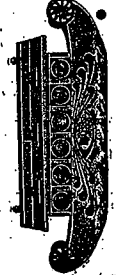
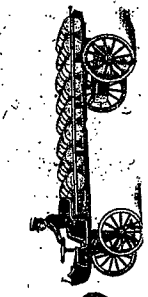
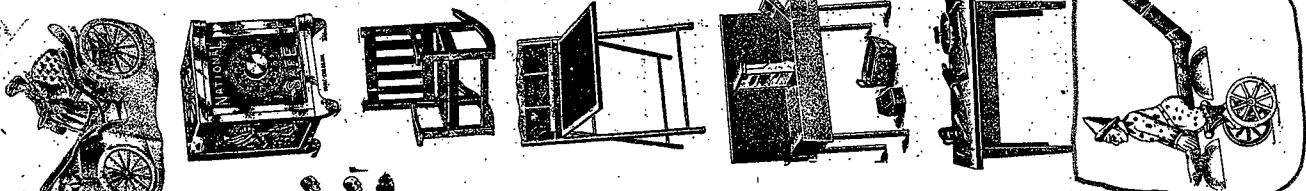
# RIEMANN, SEABREY CO.

11-15 UNION SQUARE W.

NEW YORK, N. Y.

PLAYTHINGS.

PLAYTHINGS.



- Hammocks
- Croquet
- Garden Tools
- Pistols
- Cannon
- Reed Chairs
- Swings
- Slods
- Iron Wheel Toys
- Iron Trains
- Mechanical Toys
- Ranges
- Sad Irons
- Bel Toys
- Chimes
- Boys' Rafts
- Rattles
- Carts
- Wheel Barrows
- Express Wagons
- Buckboards
- Sail Boats
- Hill Climbing Toys
- Musical Instruments
- Stone Building Blocks
- Architectural Blocks
- Picture blocks
- Hatchets
- Hammers
- Coffee Grinders
- Braces and Bits
- Hand-Screws
- Hardware Specialties
- etc., etc.
- Tool Chests
- Toy Pianos
- Blocks and Games
- Lithograph Toys
- Baby Go-Carts
- and Carriages
- Metal Doll's Go-Carts
- and Carriages
- Wooden Toys
- and Novelties
- Doll Houses
- Toy Furniture Sets
- Toy Furniture
- Chairs and Rockers
- Mission Furniture
- Reclining Chairs
- Tables and Desks
- Warships
- Toy Drums
- Improved Ring-Tosses
- Black-Boards
- Wash Sets
- Bagatelle Boards
- Ten Pin Games
- Table Croquet
- Shoo Files
- Push Horses and Wagons
- Rocking and Swing Horses
- Skin-Covered Horses
- Toy Trunks
- Dress Suit Cases
- Steel Toys
- Mechanical Banks
- Safes

**RENEW MEMBER**

Manufacturers of toys in the world that goods can be had at less expense and reach more American toys to be had in our salesrooms than elsewhere. Orders promptly and justly filled. Our business make for economy and the best possible service. We have up new lines and are unequalled. The evidence is a convincing proof that we have a store in the country which is the oldest, most reliable and THESE THINGS

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- Whitney Reed Chair Co., Leominster, Mass.
- Short Mfg. Co., North East, Pa.
- S. A. Smith Co., Brattleboro, Vt.
- American Rattan Works, St. Louis, Mo.
- Noble & Cooley, Granville, Mass.
- Wilkins Toy Co., Keene, N. H.
- J. & E. Stevens Co., Cromwell, Conn.
- Logan & Strobbridge Iron Co., New Brighton, Pa.
- Grey Iron Casting Co., Mt. Joy, Pa.
- Mason & Parker, Winchendon, Mass.
- Gong Ball Mfg. Co., E. Hampton, Conn.
- N. N. Hill Brass Co., E. Hampton, Conn.
- Jones & Bixler Mfg. Co., Freemasburg, Pa.
- Manistee Novelty Co., Manistee, Mich.
- A. O. Speare Co., Gardner, Mass.
- F. W. Crandall Co., Elkland, Pa.
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- Wing Mfg. Co., Kenton, O.

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- D. P. Clark & Co., Dayton, Ohio.
- Roy Brothers, East Barnet, Vt.
- Sterling Mills, Philadelphia, Pa.
- Hard Mfg. Co., Buffalo, N. Y.
- Toplift and Ely Co., Elyria, Ohio.

NATIONAL NOV

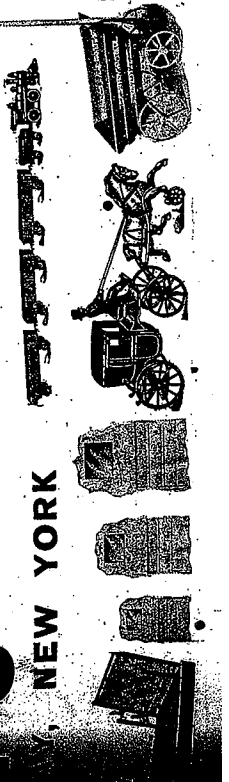
JUVENILE GOODS T

826-828

CORPORATION

Hardware Specialties

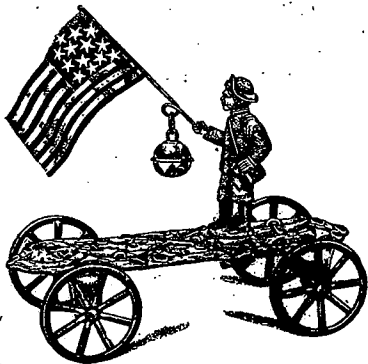
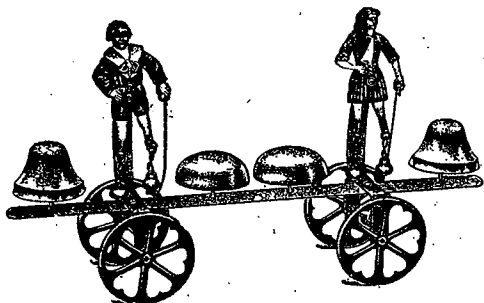
NEW YORK



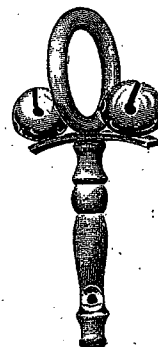
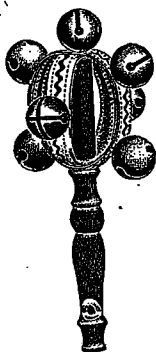
N. N. HILL BRASS CO.  
WATROUS MANUFACTURING CO.  
GONG BELL MANUFACTURING CO.

# BELL TOYS

HERE ARE A FEW NEW NUMBERS



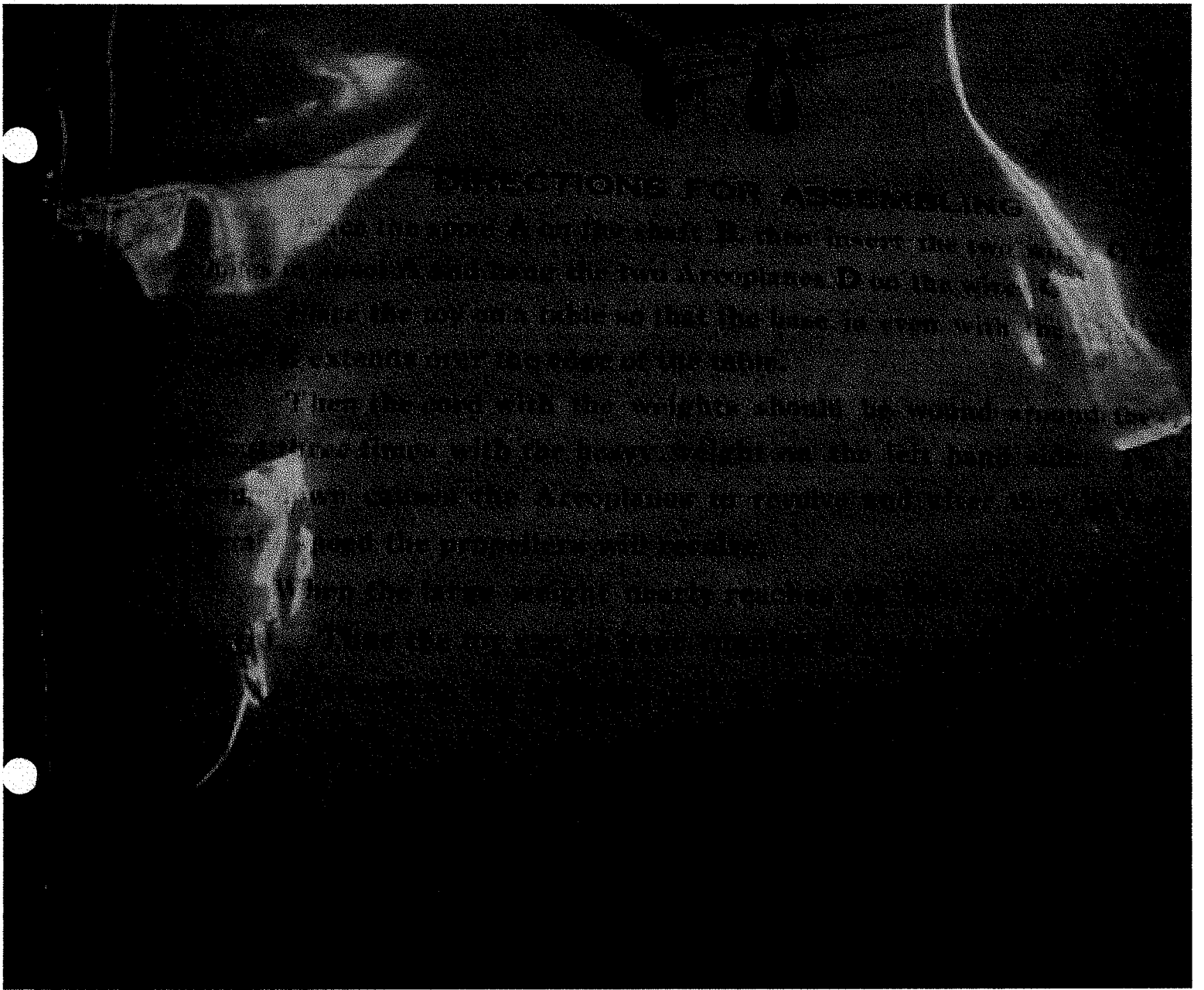
EVERYBODY'S BUYING 'EM. RATTLES WITH WHISTLE HANDLES



## Hardware & Woodenware Mfg. Co.

Manufacturers of **AMERICAN TOYS**

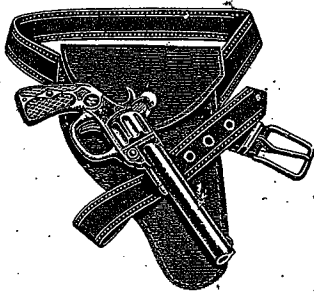
Kindly Mention PLAYTHINGS When Writing to Advertisers.



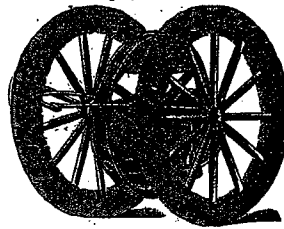
# DIRECTIONS FOR ASSEMBLING

1. Insert the battery pack into the battery compartment. The battery pack is located on the back of the device. The battery pack is a standard 9V battery. The battery pack is inserted into the battery compartment by sliding it in from the top. The battery pack is held in place by a spring. The battery pack is removed by pulling it out from the top. The battery pack is inserted into the battery compartment by sliding it in from the top. The battery pack is held in place by a spring. The battery pack is removed by pulling it out from the top.

# The Home of American Toys



Announces  
the Preparation  
of its  
SPRING Lines



Complete samples of the following SPRING items are now on display at our Salesroom:

Aeroplanes  
Belts and Holsters  
Bicycle Bells  
Chimes  
Croquet (Lawn)  
Easter Toys  
Garden Tools  
Hammers

Hatchets  
Horns (Paper and Tin)  
Jackstones  
Jump Ropes  
Mechanical Boats  
Pistols  
Pin Wheels  
Reins and Rattles

Sand Toys  
Sprinkling Cans  
Tambourines  
Tops  
Trumpets  
Velocipedes  
Wagons  
Wheelbarrows

Your early inspection of this complete SPRING line is suggested, or we will be glad to send you full information and prices on request.

## RIEMANN SEABREY CO.

Direct Representatives:

Grey Iron Casting Company  
N. N. Hill Brass Company  
Kingsbury Mfg. Company  
Mason & Parker Mfg. Company  
Noble & Cooley Company

Roy Brothers  
J. & E. Stevens Company  
Toy Kraft Company  
Watrouens Mfg. Company  
Whitney Reed Corporation

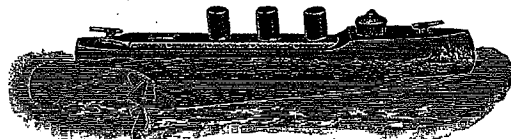
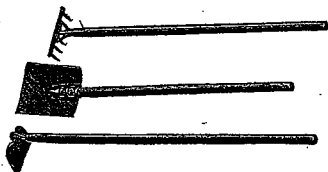
General Office and Salesroom:  
11-15 Union Square West, New York, N. Y.

District Salesrooms:

116 Bedford Street  
Boston, Mass.

718 Mission Street  
San Francisco, Cal.

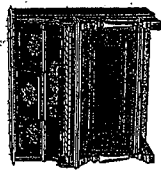
8th and Olive Streets  
St. Louis, Mo.



Kindly mention PLAYTHINGS when writing to advertisers.

See -  
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1905

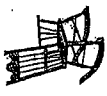
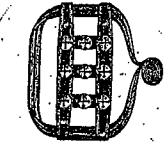
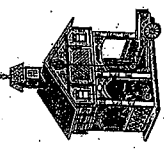
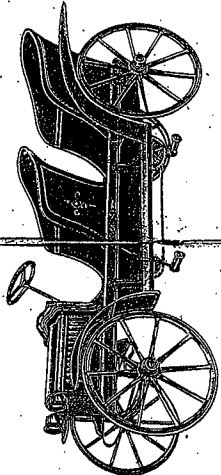
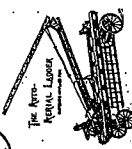
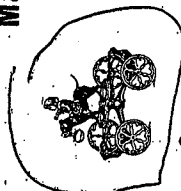
PLAYTHINGS.



# NATIONAL NOVELTY CORPORATION

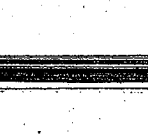
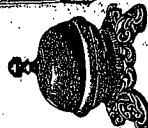
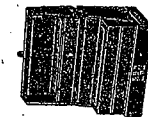
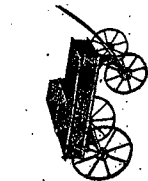
National Building, 826-828 BROADWAY, NEW YORK

Manufacturers of Toys, Juvenile Goods and Hardware Specialties



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MADE IN OUR OWN  
FACTORIES

THE LARGEST LINE OF TOYS  
AND HARDWARE SPECIALTIES  
IN THE WORLD



PLAYTHINGS.

