

CHICOPEE, MASS. — PHONE 114

EXCHANGE STREET

W. A. PACOSA & SON

*The Spirit of  
1941*

**BILLY and RUTH**  
Registered U. S. Pat. Office  
**AMERICA'S TOY LEADERS**

1941



**GIVE YOU FOR**

# BILLY and RUTH

Box 333, Philadelphia, Pa.  
TOY TIME FUN, 1941

*Dear Friends:*

Gosh! 'most everywhere we hear a lot of big words like "unsettled conditions" and "due to raw materials" and "prices to increase". We couldn't understand them, so we went to Mother. She explained that everything used to build homes and factories, and even food and candy, cost more now. And she said, yes sir, they might even cost a tiny bit more later on. She said something about taxes and how the government needed money for airplanes and things.

Jiggers! That set us thinking about the prices we are putting on our Billy and Ruth toys. We've asked your storekeepers to use these prices if they can: but maybe they'll have trouble like everyone else. Any-way, we know our real friends won't mind paying a few extra pennies . . . 'cause we're going to give you the best you've ever seen!

**Your Pals,**

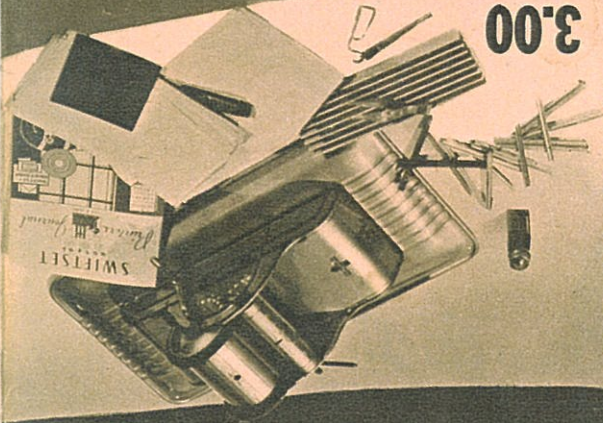
*Billy and Ruth*

## PRINTING PRESS

Now you can actually print illustrated school news-papers, church programs and other things. Printing drum will hold as much as 25 lines of type. Press has automatic pressure lever for varying thicknesses of paper. Comes complete with 400 pieces of rubber type, 15 type slot, type tweezers, 9 picture dies and mounting equipment, rubber cement, ink, brush, paper, cards, tool for inserting slots, copy of the journal, instructions, ink ribbon, mounting screws.

**3.00**

ASK FOR 2BR1



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## Your pals forever, Billy and Ruth and TERRY

So, if you like Terry, please make him happy by writing a letter telling him so. He'll be glad to hear from you and so will we. Tell Terry all about your pet, too, and if you have a picture, send it along. We'll be anxiously waiting to hear what you think of Terry.

*Introducing Our Pal the Lovable TERRY...*

