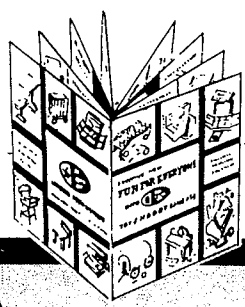


DESIGNS — New EYE APPEAL
NEW QUALITY — New VALUES

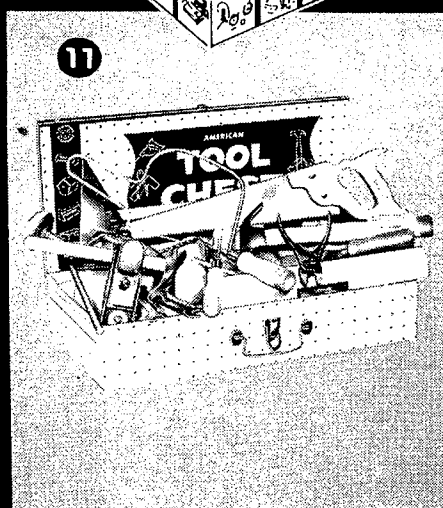
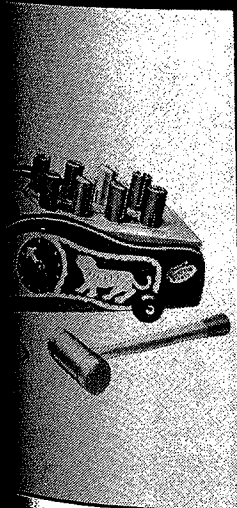
A new kind of excitement in the American line for '59. And no toys have been re-designed, improved, expanded—with many new, exciting creations, pre-tested designs, glorious colors, dramatic self-selling appeal—each a study in superb craftsmanship—maximum value. There are educational toys, practical woodburning sets, fast-selling work sets, tool chests, "ever-popular" metal tapping sets, unique pounding toys, take-apart units, doll furniture, play benches, plus a host of other new toys.

the BIG COLORFUL
Log—It's FREE

from American Toy Furniture Co.
 6130 N. Clark St., Chicago 26, Ill.
 The new line in sparkling, life-like color.
 American is the line for you—and
 for '59. Write today.



- 7. B914 — Rocket Launcher
- 8. B91—Western Covered Wagon
- 9. B94 — "Big Game" Take-Apart Rifle
- 10. B63—Flip-Flop Circus Wagon Pounding Board
- 11. M6—Tool Chest
- 12. 95 — Woodburning Set



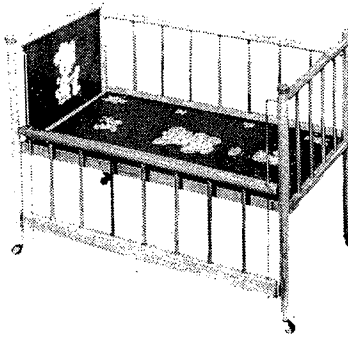
AMERICAN TOY FURNITURE CO. • 6130 N. Clark St. Chicago 26, Ill.



NEW!

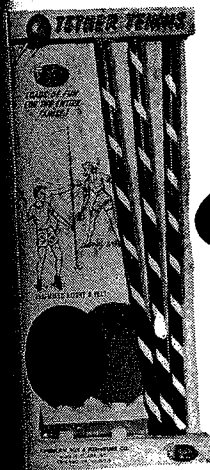
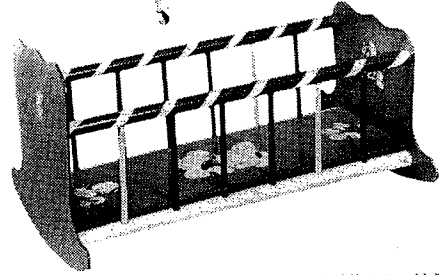
TAKE-A-PART TOYS

Slide-Apart truck with multiple play features—one of the many outstanding pre-school educational toys designed with safety and utility in mind.

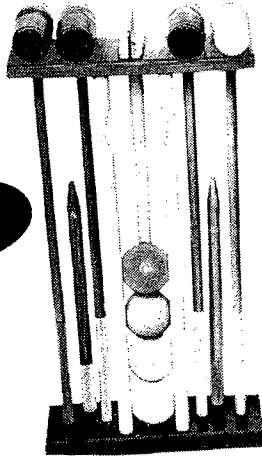


NEW!

DOLL FURNITURE
Mahogany Crib—a new addition to the Teach-N-Fun furniture line which also includes the unique candy-striped furniture.



NEW!

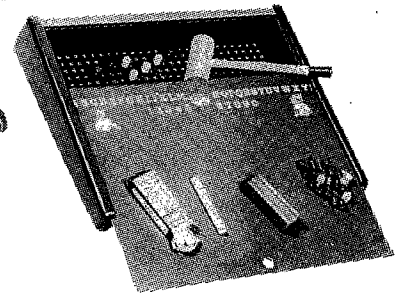


SPRING ITEMS

"Kiddie Croquet" and "Tether Tennis". Popular outdoor toys with family appeal.



NEW!



PEG BOARD SETS

Handy portable peg set with numerous play features shown alongside the famous Teach-N-Fun high quality peg desk.

Get your Free Copy of the BIG colorful American Teach 'N Fun Catalog

Be sure to see the entire best-selling American Teach-N-Fun line for 1960: Woodburning, Tool Sets, Metal Tapping, Craft Sets, Work Benches, Doll Furniture, Desk Sets, Pre-School Toys, Take-A-Part Toys, Spring items, plus many others. Many items are illustrated in full color! Complete data, shipping weights, suggested list prices, etc., provided.



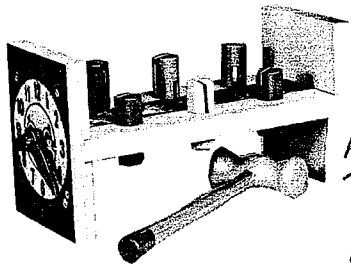
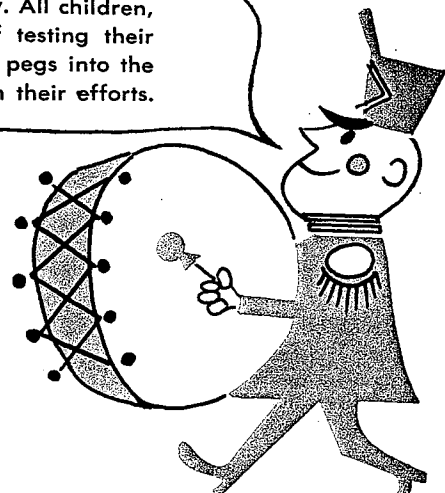
for 1960!

AMERICAN TOY & FURNITURE CO.

6130 NORTH CLARK STREET • CHICAGO 26, ILLINOIS

A pounding board is a basic development toy. All children, during their first years, enjoy the "feel" of testing their strength, witnessing their ability to drive the pegs into the board and hearing the sounds made through their efforts.

Pre-School Pounding Toys



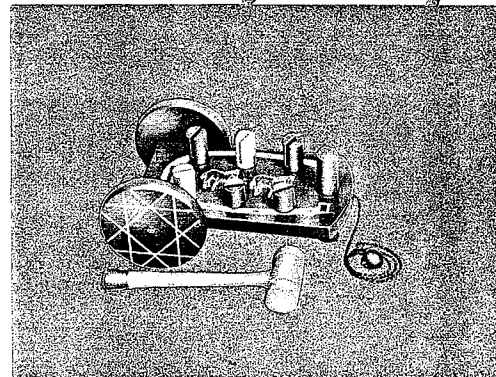
AMERICAN
TOY &
FURNITURE
COMPANY

◀ No. B100—"3-IN-1" POUNDING BOARD—Ages 1-4

A wonderful educational toy from any angle. Includes 6 colored jumbo pegs. Has a clock face with movable hands on one side, an educational picture alphabet with movable hands on the other; and it's a pounding toy—from either end! Size 10" x 5" x 4". Packed 2 doz. to a carton. Shipping weight 29 lbs. **\$1.00**

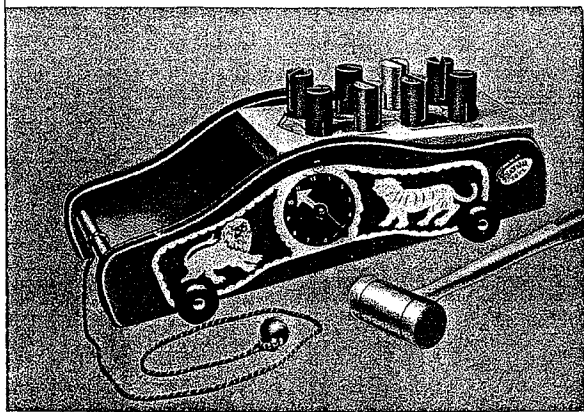
▶ No. B85—POUNDING BOARD PULL TOY—Ages 1-3

It's a twin-purpose toy that's a reversible cart. Durably constructed. Brilliant red finish, this cart includes 6 colorful slotted Jumbo pegs and wooden mallet. One fixed peg balances toy for reversible pounding action. Size: 9 1/4" x 6" x 4 1/2". Packed 1 doz. to a carton. Shipping weight 15 lbs. **\$1.50**



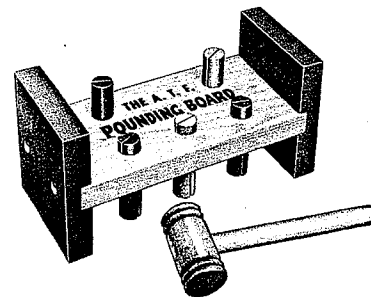
◀ No. B63—FLIP FLOP CIRCUS WAGON POUNDING BOARD—Ages 1 to 5

Here's the "Big-Top", right in your child's playroom. It's a combination pull wagon and reversible pounding board. Colorful sturdy all wood construction, trimmed with gay, animated cartoons, 8 bright jumbo pegs can be pounded from either side of platform which flips over on center hinge. Make-believe clock has movable hands for teaching youngsters to tell time. Wooden mallet included. Size: 13 1/2" x 7 1/4" x 4 1/2". Packed 1 doz. to a carton. Shipping weight 26 1/2 lbs. **\$3.00**



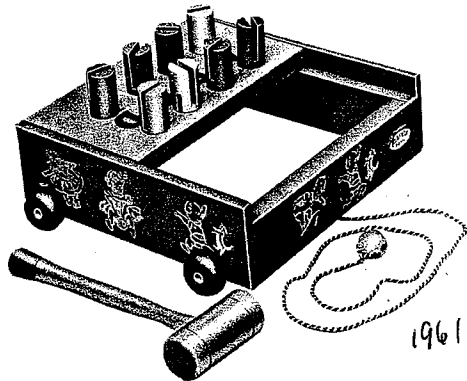
▶ No. B60—A.T.F. POUNDING BOARD—Ages 1-4

The most inexpensive pounding board on the market. 5 "Jumbo" rainbow-colored pegs can be driven from either side. Size: 8" x 3 3/4" x 3 1/4". Packed 2 doz. to a carton. Shipping weight 20 lbs. **\$0.69**



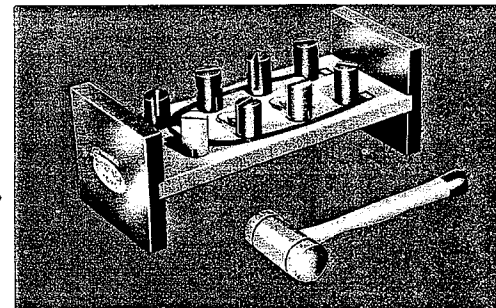
◀ No. B145—FLIP FLOP POUNDING CART—Ages 1-5

Pound on one side, flip it over and pound again! Colorful pull string and wheels. Colorfully painted in non-toxic red finish, trimmed with animated cartoons. 8 bright jumbo pegs rest on hinged, reversible panel. Size 9" x 6" x 4". Packed 1 doz. to a carton. Shipping weight 21 lbs. **\$2.00**



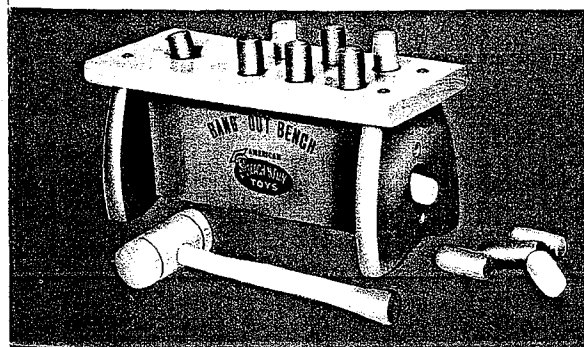
▶ No. B150—POUNDING BOARD—Ages 1-5

A stream-lined beautifully finished reversible board with 8 brightly colored Jumbo pegs which can be driven in from either side. Size: 10 3/4" x 4 1/2" x 4". Packed 1 doz. to a carton. Shipping weight 17 lbs. **\$1.50**



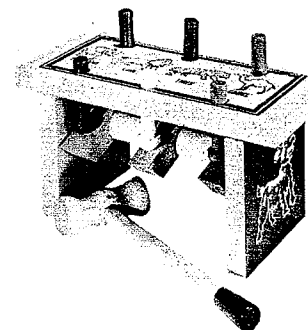
◀ No. B20—BANG-OUT-BENCH—Ages 2 to 6

Just like magic. As he pounds away, brightly colored pegs keep popping out on the far side of the bench. Bench holds 6 pegs "inside" and 6 in deep cut slots on the table surface. Pegs, mallet and table are beautifully finished. Size: 10" x 4 1/4" x 4 1/2". Packed 1 doz. to a carton. Shipping weight 23 lbs. **\$2.50**

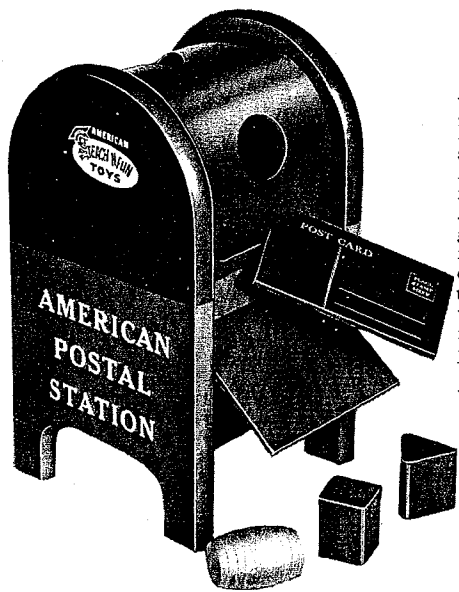


▶ No. B918—POP-UP POUNDING BOARD—Ages 8 mo.-3 yrs.

When one peg is pounded down, another peg comes up automatically. Particularly suited for the young child, since pegs pop up and down at a very light touch. Attractive design is printed on side panel. Size: 9" x 6" x 4". Packed 2 doz. to a carton. Shipping weight 28 lbs. **\$1.50**



PRE-SCHOOL TOYS

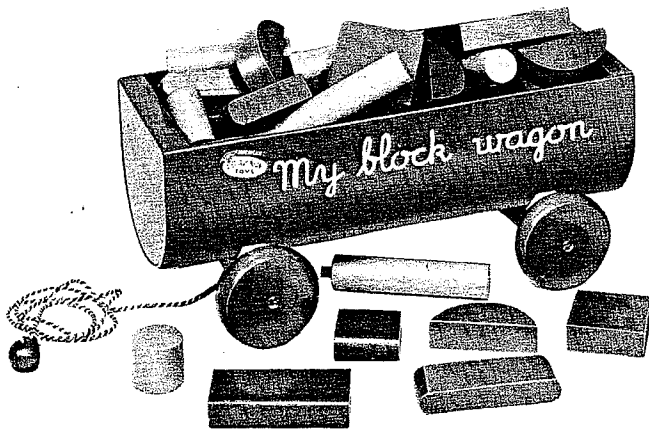


No. B57—AMERICAN POSTAL STATION—
Ages 1-4

An exact replica of a genuine red, white and blue U. S. Postal Station. Has assorted shaped blocks and make-believe "post card" which fit into corresponding holes. Aids in development of finger dexterity, shape discrimination and eye-hand coordination. Colored blocks tumble out of easily operated trap door. A sturdy unit affording many hours of purposeful play. Size: 10 $\frac{3}{4}$ " x 5 $\frac{3}{4}$ " x 6". Packed: 1/2 doz.; wt. 16 lbs. **\$3.00**

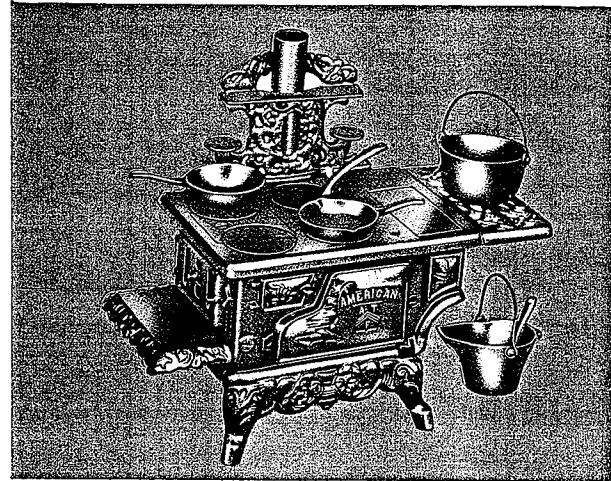


1961



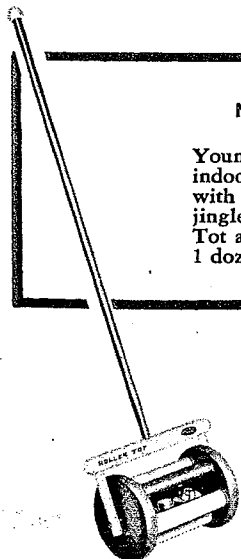
No. B916—TRUCK OF BLOCKS—Ages 2-6

A blockbuster of a block wagon. Brightly finished wood blocks in every possible shape, color and size. Deep pull toy wagon holds all the blocks and transports them to the "building site." Non-toxic paint throughout. Size 12" long, 6 $\frac{1}{2}$ " wide, 5 $\frac{1}{2}$ " high. Shipping weight 1 doz.—30 lbs. **\$2.00**



No. 10-C—CAST IRON RANGE WITH UTENSILS—
Ages 3-6

For the young housewife of tomorrow, an exact replica of the pioneer stove of yesterday! Includes saucepan, kettle, frying pan, shovel, coal bucket and removable plates. Oven door opens and closes. Size 8 $\frac{1}{2}$ " high, 9 $\frac{1}{2}$ " long, 4 $\frac{1}{2}$ " wide. **\$6.00**



No. B125—ROLLER TOT PUSH TOY
Ages 15 mo. to 3 yrs.

Young, unsteady legs stay perfectly balanced indoors and out! A smoothly operating unit with colorful pegs that tumble and bells that jingle gaily as the youngster pushes the Roller-Tot along. Size: 29" long x 8 $\frac{3}{4}$ " wide. Packed 1 doz. to carton. 13 lbs. **\$1.50**

No. B58—BLOCK ASSORTMENT—Ages 2-5

Wood blocks galore! In every conceivable size, shape and color! Includes squares, oblongs, triangles and pegs. Watch castles, barns and buildings rise through creative imagination. Safe, non-toxic paints. Packed 1 doz. to shipping carton. Weight 32 lbs. **\$1.50**

