

**Buffalo Toy & Tool Works in 5th Ave. Building**

The Buffalo Toy & Tool Works of 16 Carroll Street, Buffalo, N. Y., have opened a permanent display of their popular line of Mechanical Toys in room 453 in the Fifth Avenue Building. The rapid growth of this company is well illustrated by their progressiveness in creating new and attractive items in mechanical toys. The line is well displayed in their new showroom and is under the capable charge of F. C. Monkhouse, the sales manager. Mr. Monkhouse has been associated with the toy industry for the past fourteen years and has a wide acquaintance and a host of friends among toy men from Maine to Denver. Visiting buyers will find a cordial welcome at the new salesroom. Among the toys which are especially popular this year are the 99 Special Racer, the 51 Aero Speeder, the 53 Ferris Wheel, all of which are dollars items, and a new Carpet Sweeper which gives excellent value to retail at 25c. Monkhouse promises to send a nicely illustrated circular on request.

**Congratulations!**

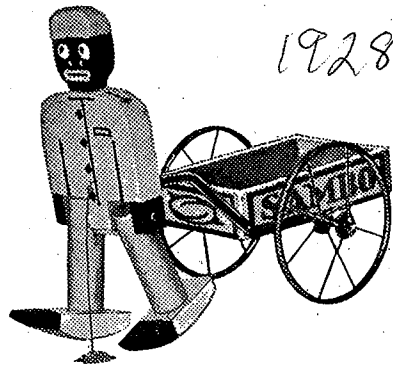
Congratulations are extended to Carl H. Dietze, Jr., Manager of The Kirchof Patent Company of Newark, N. J. upon arrival on July 21st of a bouncing baby boy. The little chap has been named Walter Bertrand Dietze and his Daddy assures us that the latest addition in Noisemakers to the Kirchof family has proven to be a tremendous hit.

**New Kirchof Crickets**

The Kirchof Patent Company of Newark, N. J. have just brought out a new line of St. Patrick's Day and Dance and Carnival Crickets, a few of which are illustrated herewith. The Carnival Crickets are finished in seven attractive lithographed designs and are suitable for Dances, Carnivals, Amusements Parks, Seashore, Banquets, etc. The designs range from Ballroom to Seashore scenes. The St. Patrick's Crickets come in four attractive lithographed designs. All of these are packed one gross to the box in assorted designs and in shipping packages of twenty-five and fifty gross. Although just brought out these items are proving ready sellers. Despite the volume of orders on hand this concern is in a position to make immediate delivery.



A New Line of Kirchof Crickets.



1928

**Mecky's New Walking Pull Toys**

The A. Mecky Company of Philadelphia, an old established house, making the well known "Velo-King" line of Children's Vehicles, have patented and are now producing in their recently enlarged Philadelphia plant a new and better line of Walking Pull Toys. "Sambo" is the first model offered, to be followed soon by many others. With a more or less nonchalant swagger, embodying at once the characteristics of the lovable "Farina" of Our Gang movies, and the disreputable lurch of the sleeper of the famous Black Crows, "Sambo" is coming into fame.

This gaily clothed gentleman of ebony hue carelessly pulls his gaudy cart, when he is in turn pulled. His energy seems inexhaustible; his broad grin indelible; his mirth-provoking qualities limitless. Certainly, from this brief eulogy, "Sambo" seems a most remarkable fellow. His construction is simple and sturdy. The principle of his shambling, regulated gait is fully protected with patents pending, while his method of propulsion is obvious and easy. Children will delight in him and his human qualities. For Sambo can walk and run. His progress will provoke gales of laughter. Those interested in these new worthy toys should get in touch with the factory as a very attractive proposition is being made.

**Ben Levy Appointed N. Y. Representative for Radio Quiz**

"The Radio Quiz," the new educational game that looks like a real radio and answers questions by "Static," can now be seen in all its colors at the showroom of Ben Levy, Fifth Avenue Building, New York City. Al Silverman of the Radio Quiz Corp. reports that "Radio Quiz" is being stocked by practically every toy buyer who sees it.

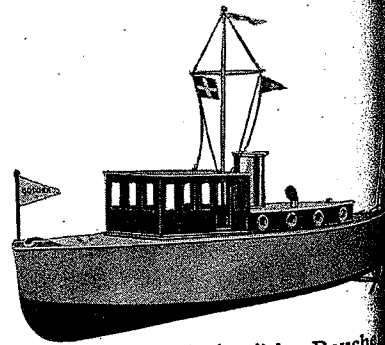
**Clinton Toy Plane in Spectacular Flight Test**

St. Charles F. Arnold, a well known aviator, recently took a Clinton model airplane on a flight with him over the airport at Meriden, Conn. When at an altitude of 1,200 feet he released the Model Plane, which after making perfect spirals, flew to the earth and made a perfect landing. The plane used in this interesting experiment was a model of Col. Lindbergh's famous "Spirit of St. Louis" and is now being offered to the toy trade by the Clinton Toy Co.

**New New Boucher Number**

The H. E. Boucher Mfg. Co., have for years enjoyed an international reputation as expert model makers, reproducing in miniature to actual scale—models of ships, engines, locomotives, machinery, etc., for both private firms and the United States Government. Their knowledge of mechanics and naval architecture, and the vast experience gained is therefore reflected in their product by accuracy and faithful reproductions of the originals—both in appearance and operation, hence their slogan, "Toys That Are More Than Just Toys"

Their latest product, is shown herewith. It is an exact copy of an up-to-date "Cabin Cruiser" 28 inches long. Description of the external appearance is unnecessary as the cut speaks for itself. "Shark" as the Cruiser is called, is equipped with a very efficient engine that drives the boat five miles an hour for about twenty-five minutes on two spoonfuls of canned heat. Before putting this new number on the market many models were made and thoroughly tested, therefore the product is not a guess job. Details are faithfully carried out and it might be called thoroughly "fool-proof." This new number was put on the market by the H. E. Boucher Mfg. Co., to meet the demand for high type American power boat at a moderate price. Sales of "Sharks" made since number was brought out have more than justified the company's enthusiasm. A complete line of The H. E. Boucher Mfg. Co. including besides "Shark," other motor boats, seven sail boat numbers, ten boat construction sets, electric steam type locomotives, steam engines both complete and in Construction Sets, is very well displayed at the showroom and factory at 152 Lafayette street, New York City.



"Cabin Cruiser" by Boucher

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