

Billy and Ruth

MAKE
DREAMS
COME
TRUE!



Meet **SANTA**
(In Person) at

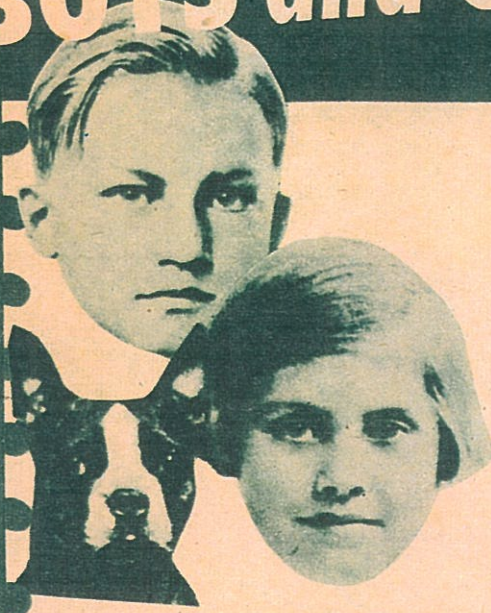
McCLAIN'S TOYLAND
Chambersburg, Pa.

Ivan Kautz
Waterfall, Pa.

1947

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CHAMBERSBURG, PA.

BOYS and GIRLS! ENTER THIS *Billy and Ruth*



HERE AGAIN WITH A SWELL CONTEST

Dear Pals:

Here we are back again with another wonderful Book of toys and games we helped Santa Claus pick out for you. Gee, it sure was an awful lot of work, but we liked selecting all these swell things for our friends. We really hope you have as much fun going through this Book and picking out the toys you want as we did putting them in for you.

We've got a big contest for you to enter this year, with loads of nifty prizes. All you have to do is write down as many words as you can think of, using the letters in BILLY AND RUTH TOYS. We tried it ourselves one evening and got a whole page of words before it was time to go to bed. Let's see what you can do with it.

But gee whiz, if you've any sisters or brothers who want to enter the contest, don't copy their words or let them copy yours. We found out that the judges won't let you stay in the contest if they find all the same words from one family.

We had a play circus at the farm this summer and rode our horses old Nellie, and Prince, bareback. We even learned to do trapeze stunts on a swing hung from the barn rafters. We dressed Terry up in a clown suit and taught him to jump through a hoop. He didn't like the suit though and kept pulling the cap down over his nose with his paws.

Have you done anything new this year? Write us and tell us all about yourselves. We'd love to hear from you, and we promise to answer every letter.

Your Pals,

Billy and Ruth and Terry

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Please print all the information in the entry blank given below.

My Name.....
 Street Address.....
 City..... Zone No..... State.....
 My Age..... Date of Birth..... Year.....
 My Billy and Ruth
 Dealer's Name.....
 Address.....
 City..... Zone No..... State.....



MEMBERSHIP CARD
Billy and Ruth
 BOYS' AND GIRLS' CLUB
 This certifies that

MEMBER
 BILLY AND RUTH
 OF THE Billy and Ruth
 BOYS' AND GIRLS' CLUB
Billy and Ruth

Join our Girls' & Boys' Club. Send 10c in coin or stamps to Billy and Ruth Headquarters, Box 333, Philadelphia, Penna.

